

# SPOT Overview modules

## A schematic overview

▸ directory	<b>Companies &amp; Contacts</b> Directory Sales pipe Deal capture Info Change log
▸ planning	<b>Customer files</b> Info Change log  <b>Campaigns</b> multiple order lines multi channel planning channel packages import booking orders Info Change log  <b>Actual planning</b> fully automated planning batch planning with priority manual planning and tweaking on-screen scheduling front loading saved order lines add make goods drag and drop commercials break balancing daily optimisation yield management GRPs forecast and actuals progressing running totals
▸ traffic	tape library copy assign preparation broadcast day and error check add, delete and reposition spots optimise ratings sequence playlist generate playlist
▸ invoices	prepare and generate invoices use any currency generate credit notes extra invoices
▸ info center	Turnover reports break occupancy business reports
▸ programming	breakcharts programme library
▸ master files	clash codes demographic groups discounts packages currency converter rates breakchart seasonality time bands spot indices default folder paths

- utilities
  - channel forecasts ratings
  - import breakcharts
  - import ratings
  - import asruns
  - authorisation levels
  - logfiles
  - general settings